Pipeline Activity Between 2/18/23 - 4/24/23

| Residential 2/7/2022 All Saints ACTIVE - 50/50 Jefferson Development Housing redevelopment project 1/30/2023 At Home WIN - Jefferson County Jefferson Business Attraction Assist with site selection for 400 sf of office space 2/21/2023 Bin ACTIVE - HIGH Whitewater New Business Assist with funding options for new grocery Existing Business - Expansion Assist with project financing Existing Business - Expanding business. Assist with site selection and 4/6/2023 Cedar ACTIVE - 50/50 Jefferson Expansion incentives. 4/24/2023 Central ACTIVE - 50/50 Johnson Creek, Lake Mills New Business Assist with site options for corp HQ Residential 3/15/2023 Common Preliminary - Low Johnson Creek Development Interested in LIHTC multi-family development Residential 1/14/2020 Corner ACTIVE - HIGH Jefferson Development Mixed-use development; assisting county / municipality 2/22/2023 Dance WIN - Jefferson County Watertown (c) New Business Assistance for start-up business ACTIVE - HIGH Palmyra Business Expansion Assistance with incentives Rusiness Looking to convert existing huilding to office | /30/2023 At /21/2023 Bi /21/2022 Bi /24/2022 Cc /24/2023 Cc /24/2023 Cc /24/2023 Cc /22/2023 Da | At Home Bin Bio Cedar Central Common Corner | WIN - Jefferson County ACTIVE - HIGH ACTIVE - HIGH ACTIVE - 50/50 ACTIVE - 50/50 Preliminary - Low ACTIVE - HIGH | Jefferson Whitewater Aztalan Jefferson Johnson Creek, Lake Mills Johnson Creek | Development Business Attraction New Business Existing Business - Expansion Existing Business - Expansion New Business Residential Development Residential | Assist with site selection for 400 sf of office space Assist with funding options for new grocery Assist with project financing Expanding business. Assist with site selection and incentives. Assist with site options for corp HQ Interested in LIHTC multi-family development |
|--|---|---|---|--|--|--|
| 1/30/2023 At Home WIN - Jefferson County Jefferson Business Attraction Assist with site selection for 400 sf of office space 2/21/2023 Bin ACTIVE - HIGH Whitewater New Business Assist with funding options for new grocery Existing Business - 10/24/2022 Bio ACTIVE - HIGH Aztalan Expansion Assist with project financing Existing Business - Expanding business. Assist with site selection and incentives. 4/6/2023 Cedar ACTIVE - 50/50 Jefferson Expansion incentives. 4/24/2023 Central ACTIVE - 50/50 Johnson Creek, Lake Mills New Business Assist with site options for corp HQ Residential S/15/2023 Common Preliminary - Low Johnson Creek Development Interested in LIHTC multi-family development Residential 1/14/2020 Corner ACTIVE - HIGH Jefferson Development Mixed-use development; assisting county / municipality 2/22/2023 Dance WIN - Jefferson County Watertown (c) New Business Assistance for start-up business 2/15/2023 Dupe ACTIVE - HIGH Palmyra Business Expansion Assistance with incentives | /30/2023 At /21/2023 Bi /21/2022 Bi /24/2022 Cc /24/2023 Cc /24/2023 Cc /24/2023 Cc /22/2023 Da | At Home Bin Bio Cedar Central Common Corner | WIN - Jefferson County ACTIVE - HIGH ACTIVE - HIGH ACTIVE - 50/50 ACTIVE - 50/50 Preliminary - Low ACTIVE - HIGH | Jefferson Whitewater Aztalan Jefferson Johnson Creek, Lake Mills Johnson Creek | Business Attraction New Business Existing Business - Expansion Existing Business - Expansion New Business Residential Development Residential | Assist with site selection for 400 sf of office space Assist with funding options for new grocery Assist with project financing Expanding business. Assist with site selection and incentives. Assist with site options for corp HQ Interested in LIHTC multi-family development |
| 2/21/2023 Bin ACTIVE - HIGH Whitewater New Business Assist with funding options for new grocery Existing Business - 10/24/2022 Bio ACTIVE - HIGH Aztalan Expansion Assist with project financing Existing Business - Expanding business. Assist with site selection and 4/6/2023 Cedar ACTIVE - 50/50 Jefferson Expansion incentives. 4/24/2023 Central ACTIVE - 50/50 Johnson Creek, Lake Mills New Business Assist with site options for corp HQ Residential 3/15/2023 Common Preliminary - Low Johnson Creek Development Interested in LIHTC multi-family development Residential 1/14/2020 Corner ACTIVE - HIGH Jefferson Development Mixed-use development; assisting county / municipality 2/22/2023 Dance WIN - Jefferson County Watertown (c) New Business Assistance for start-up business 2/15/2023 Dupe ACTIVE - HIGH Palmyra Business Expansion Assistance with incentives | 721/2023 Bi 7/24/2022 Bi 7/6/2023 Ce 7/24/2023 Ce 7/15/2023 Ce 7/14/2020 Ce 7/22/2023 Da | Bin Bio Cedar Central Common Corner | ACTIVE - HIGH ACTIVE - 50/50 ACTIVE - 50/50 Preliminary - Low ACTIVE - HIGH | Whitewater Aztalan Jefferson Johnson Creek, Lake Mills Johnson Creek | New Business Existing Business - Expansion Existing Business - Expansion New Business Residential Development Residential | Assist with funding options for new grocery Assist with project financing Expanding business. Assist with site selection and incentives. Assist with site options for corp HQ Interested in LIHTC multi-family development |
| Existing Business - 10/24/2022 Bio ACTIVE - HIGH Aztalan Expansion Assist with project financing Existing Business - Expanding business. Assist with site selection and 4/6/2023 Cedar ACTIVE - 50/50 Jefferson Expansion incentives. 4/24/2023 Central ACTIVE - 50/50 Johnson Creek, Lake Mills New Business Assist with site options for corp HQ Residential 3/15/2023 Common Preliminary - Low Johnson Creek Development Interested in LIHTC multi-family development Residential 1/14/2020 Corner ACTIVE - HIGH Jefferson Development Mixed-use development; assisting county / municipality 2/22/2023 Dance WIN - Jefferson County Watertown (c) New Business Assistance for start-up business 2/15/2023 Dupe ACTIVE - HIGH Palmyra Business Expansion Assistance with incentives | 0/24/2022 Bi 0/24/2023 Ce 0/24/2023 Ce 0/15/2023 Ce 0/14/2020 Ce 0/22/2023 Da | Bio Cedar Central Common Corner | ACTIVE - HIGH ACTIVE - 50/50 ACTIVE - 50/50 Preliminary - Low ACTIVE - HIGH | Aztalan Jefferson Johnson Creek, Lake Mills Johnson Creek | Existing Business - Expansion Existing Business - Expansion New Business Residential Development Residential | Assist with project financing Expanding business. Assist with site selection and incentives. Assist with site options for corp HQ Interested in LIHTC multi-family development |
| 10/24/2022 Bio ACTIVE - HIGH Aztalan Expansion Assist with project financing Existing Business - Expanding business. Assist with site selection and 4/6/2023 Cedar ACTIVE - 50/50 Jefferson Expansion incentives. 4/24/2023 Central ACTIVE - 50/50 Johnson Creek, Lake Mills New Business Assist with site options for corp HQ Residential 3/15/2023 Common Preliminary - Low Johnson Creek Development Interested in LIHTC multi-family development Residential 1/14/2020 Corner ACTIVE - HIGH Jefferson Development Mixed-use development; assisting county / municipality 2/22/2023 Dance WIN - Jefferson County Watertown (c) New Business Assistance for start-up business 2/15/2023 Dupe ACTIVE - HIGH Palmyra Business Expansion Assistance with incentives | 76/2023 Ce 724/2023 Ce 715/2023 Ce 714/2020 Ce 722/2023 De | Cedar Central Common Corner | ACTIVE - 50/50 ACTIVE - 50/50 Preliminary - Low ACTIVE - HIGH | Jefferson Johnson Creek, Lake Mills Johnson Creek | Expansion Existing Business - Expansion New Business Residential Development Residential | Expanding business. Assist with site selection and incentives. Assist with site options for corp HQ Interested in LIHTC multi-family development |
| Existing Business - Expanding business. Assist with site selection and 4/6/2023 Central ACTIVE - 50/50 Johnson Creek, Lake Mills New Business Assist with site options for corp HQ Residential Johnson Creek Development Interested in LIHTC multi-family development Residential 1/14/2020 Corner ACTIVE - HIGH Jefferson Development Mixed-use development; assisting county / municipality 2/22/2023 Dance WIN - Jefferson County Watertown (c) New Business Assistance for start-up business 2/15/2023 Dupe ACTIVE - HIGH Palmyra Business Expansion Assistance with incentives | 76/2023 Ce 724/2023 Ce 715/2023 Ce 714/2020 Ce 722/2023 De | Cedar Central Common Corner | ACTIVE - 50/50 ACTIVE - 50/50 Preliminary - Low ACTIVE - HIGH | Jefferson Johnson Creek, Lake Mills Johnson Creek | Existing Business - Expansion New Business Residential Development Residential | Expanding business. Assist with site selection and incentives. Assist with site options for corp HQ Interested in LIHTC multi-family development |
| 4/6/2023 Cedar ACTIVE - 50/50 Jefferson Expansion incentives. 4/24/2023 Central ACTIVE - 50/50 Johnson Creek, Lake Mills New Business Assist with site options for corp HQ Residential 3/15/2023 Common Preliminary - Low Johnson Creek Development Interested in LIHTC multi-family development Residential 1/14/2020 Corner ACTIVE - HIGH Jefferson Development Mixed-use development; assisting county / municipality 2/22/2023 Dance WIN - Jefferson County Watertown (c) New Business Assistance for start-up business 2/15/2023 Dupe ACTIVE - HIGH Palmyra Business Expansion Assistance with incentives | /24/2023 Cc /15/2023 Cc /14/2020 Cc /22/2023 Da | Central Common Corner | ACTIVE - 50/50 Preliminary - Low ACTIVE - HIGH | Johnson Creek, Lake Mills Johnson Creek | New Business Residential Development Residential | Interested in LIHTC multi-family development |
| 4/24/2023 Central ACTIVE - 50/50 Johnson Creek, Lake Mills New Business Assist with site options for corp HQ Residential 3/15/2023 Common Preliminary - Low Johnson Creek Development Interested in LIHTC multi-family development Residential 1/14/2020 Corner ACTIVE - HIGH Jefferson Development Mixed-use development; assisting county / municipality 2/22/2023 Dance WIN - Jefferson County Watertown (c) New Business Assistance for start-up business 2/15/2023 Dupe ACTIVE - HIGH Palmyra Business Expansion Assistance with incentives | /24/2023 Cc /15/2023 Cc /14/2020 Cc /22/2023 Da | Central Common Corner | ACTIVE - 50/50 Preliminary - Low ACTIVE - HIGH | Johnson Creek, Lake Mills Johnson Creek | New Business Residential Development Residential | Assist with site options for corp HQ Interested in LIHTC multi-family development |
| Residential 3/15/2023 Common Preliminary - Low Johnson Creek Development Interested in LIHTC multi-family development Residential 1/14/2020 Corner ACTIVE - HIGH Jefferson Development Mixed-use development; assisting county / municipality 2/22/2023 Dance WIN - Jefferson County Watertown (c) New Business Assistance for start-up business 2/15/2023 Dupe ACTIVE - HIGH Palmyra Business Expansion Assistance with incentives | /15/2023 Co /14/2020 Co /22/2023 Da | Common | Preliminary - Low ACTIVE - HIGH | Johnson Creek | Residential Development Residential | Interested in LIHTC multi-family development |
| Residential 3/15/2023 Common Preliminary - Low Johnson Creek Development Interested in LIHTC multi-family development Residential 1/14/2020 Corner ACTIVE - HIGH Jefferson Development Mixed-use development; assisting county / municipality 2/22/2023 Dance WIN - Jefferson County Watertown (c) New Business Assistance for start-up business 2/15/2023 Dupe ACTIVE - HIGH Palmyra Business Expansion Assistance with incentives | /15/2023 Co /14/2020 Co /22/2023 Da | Common | Preliminary - Low ACTIVE - HIGH | Johnson Creek | Residential Development Residential | Interested in LIHTC multi-family development |
| 3/15/2023 Common Preliminary - Low Johnson Creek Development Interested in LIHTC multi-family development Residential 1/14/2020 Corner ACTIVE - HIGH Jefferson Development Mixed-use development; assisting county / municipality 2/22/2023 Dance WIN - Jefferson County Watertown (c) New Business Assistance for start-up business 2/15/2023 Dupe ACTIVE - HIGH Palmyra Business Expansion Assistance with incentives | /14/2020 Cc /22/2023 Da | Corner | ACTIVE - HIGH | | Development Residential | |
| Residential 1/14/2020 Corner ACTIVE - HIGH Jefferson Development Mixed-use development; assisting county / municipality 2/22/2023 Dance WIN - Jefferson County Watertown (c) New Business Assistance for start-up business 2/15/2023 Dupe ACTIVE - HIGH Palmyra Business Expansion Assistance with incentives | /14/2020 Cc /22/2023 Da | Corner | ACTIVE - HIGH | | Residential | |
| 1/14/2020CornerACTIVE - HIGHJeffersonDevelopmentMixed-use development; assisting county / municipality2/22/2023DanceWIN - Jefferson CountyWatertown (c)New BusinessAssistance for start-up business2/15/2023DupeACTIVE - HIGHPalmyraBusiness ExpansionAssistance with incentives | /22/2023 Da | | | Jefferson | | Mind on development restricts on the format Pr |
| 2/22/2023DanceWIN - Jefferson CountyWatertown (c)New BusinessAssistance for start-up business2/15/2023DupeACTIVE - HIGHPalmyraBusiness ExpansionAssistance with incentives | /22/2023 Da | | | Jefferson | Dovolonment | National contribution in the contribution of t |
| 2/15/2023 Dupe ACTIVE - HIGH Palmyra Business Expansion Assistance with incentives | | Dance | | | Development | ivilxea-use development; assisting county / municipality. |
| | 4 = 10000 | Barree | WIN - Jefferson County | Watertown (c) | New Business | · |
| Rusiness looking to convert existing huilding to office | 15/2023 D | Dupe | ACTIVE - HIGH | Palmyra | Business Expansion | Assistance with incentives |
| business tooking to convert existing building to office. | | | | | | Business looking to convert existing building to office. |
| 4/3/2023 Education Active - 50/50 Johnson Creek (J) Attraction Assist with incentives | 3/2023 Ed | Education | Active - 50/50 | Johnson Creek (J) | Attraction | Assist with incentives |
| | | | | | | |
| Medical company is leasing space and is interested in | | | | | | |
| 12/5/2022 Envision PRELIMINARY - Too new to know! Jefferson County Business Attraction building. Assisting with site selection and incentives. | ./5/2022 Er | Envision | PRELIMINARY - Too new to know! | Jefferson County | Business Attraction | building. Assisting with site selection and incentives. |
| | | | | | | |
| 12/20/2022 Future Fiber PRELIMINARY - Too new to know! Jefferson, Lake Mills Business Attraction RFI for Microbial fermentation facility | ./20/2022 Fu | Future Fiber | PRELIMINARY - Too new to know! | Jefferson, Lake Mills | Business Attraction | · |
| | | | | | | RFI for FAB Cold storage / manufacturing. Search for 60+ |
| 4/12/2023 Icebox PRELIMINARY - Too new to know! Jefferson Business Attraction acre site | 12/2023 Ic | Icebox | PRELIMINARY - Too new to know! | Jefferson | Business Attraction | acre site |
| | | | | | | |
| Site 100k sf FAB manufacturing facility; looking for | | | | | | |
| 8/15/2022 Kick Active - Low Jefferson Business Attraction proximity to Walworth County | 15/2022 Ki | Kick | Active - Low | Jefferson | | proximity to Walworth County |
| Existing Business - | | | | | Existing Business - | |
| 3/10/2023 Label PRELIMINARY - Too new to know! Jefferson Expansion Assist with financing for their business. | 10/2023 La | Label | PRELIMINARY - Too new to know! | Jefferson | Expansion | - |
| | | | | | | Property search for 10-15k sf of industrial space witin the |
| 11/10/2022 Master PRELIMINARY - Too new to know! Jefferson County Business Attraction county | ./10/2022 M | Master | PRELIMINARY - Too new to know! | Jefferson County | | county |
| Residential | | | | | | |
| 9/23/2022 Matt ACTIVE - 50/50 Jefferson Development Developer looking for assistance with financing gap | | | | | · | |
| 3/17/2023 Oak ACTIVE - HIGH Fort Atkinson Business Attraction RLF Applicant looking to buy a building. | 17/2023 O | Oak | ACTIVE - HIGH | Fort Atkinson | Business Attraction | RLF Applicant looking to buy a building. |

| | | | | | Retail store interested in expanding. Looking for assistance |
|------------|--------------|--------------------------------|-------------------|---------------------------|--|
| 3/3/2023 | Panko | PRELIMINARY - Too new to know! | Jefferson | Business Expansion | with financing. |
| | | | | Mixed-Use | |
| 9/6/2022 | Pink | ACTIVE - HIGH | Jefferson | Development | Interested in mixed-use development |
| | | | | Existing Business - | Needs additional workforce. Introduced to supporting |
| 4/13/2023 | Road | ACTIVE - HIGH | Waterloo | Expansion | organizations. |
| 2/20/2023 | Senior | Preliminary - HIGH | Fort Atkinson | New Business | Assist with finding a developer partner |
| | | | | | |
| 1/31/2023 | Shoe | ACTIVE - 50/50 | Watertown (t) | New Business | New business - assist with land acquisition & financing |
| | | | | Residential | |
| 11/02/2021 | Spring board | Preliminary - LOW | Palmyra | Development | Mixed-use development; assisting municipality. |
| 4/6/2023 | Turkey | ACTIVE - HIGH | Johnson Creek (J) | New Business | Assistance with municipal approvals |
| 11/1/2022 | Welcome | ACTIVE - High | Fort Atkinson | New Business | RLF Applicant |

Shown an sereen + /27/2023

Pipeline Activity Between 2/18/23 - 4/24/23

| Active Date | Project Name | Project Stage | Locations Considered | Opportunity Type | Pipeline Description (Public) |
|-------------|--------------|--------------------------------|---------------------------|----------------------------|--|
| | | | | Residential | |
| 2/7/2022 | All Saints | ACTIVE - 50/50 | Jefferson | Development | Housing redevelopment project |
| 1/30/2023 | At Home | WIN - Jefferson County | Jefferson | Business Attraction | Assist with site selection for 400 sf of office space |
| 2/21/2023 | Bin | ACTIVE - HIGH | Whitewater | New Business | Assist with funding options for new grocery |
| | | | | Existing Business - | |
| 10/24/2022 | Bio | ACTIVE - HIGH | Aztalan | Expansion | Assist with project financing |
| | | | | Existing Business - | Expanding business. Assist with site selection and |
| 4/6/2023 | Cedar | ACTIVE - 50/50 | Jefferson | Expansion | incentives. |
| | | | | | |
| 4/24/2023 | Central | ACTIVE - 50/50 | Johnson Creek, Lake Mills | New Business | Assist with site options for corp HQ |
| | | | | Residential | |
| 3/15/2023 | Common | Preliminary - Low | Johnson Creek | Development | Interested in LIHTC multi-family development |
| | | | | Residential | |
| 1/14/2020 | Corner | ACTIVE - HIGH | Jefferson | Development | Mixed-use development; assisting county / municipality. |
| 2/22/2023 | Dance | WIN - Jefferson County | Watertown (c) | New Business | Assistance for start-up business |
| 2/15/2023 | Dupe | ACTIVE - HIGH | Palmyra | Business Expansion | Assistance with incentives |
| | | | | | Business looking to convert existing building to office. |
| 4/3/2023 | Education | Active - 50/50 | Johnson Creek (J) | Attraction | Assist with incentives |
| | | | | | |
| | | | | | Medical company is leasing space and is interested in |
| 12/5/2022 | Envision | PRELIMINARY - Too new to know! | Jefferson County | Business Attraction | building. Assisting with site selection and incentives. |
| | | | | | |
| 12/20/2022 | Future Fiber | PRELIMINARY - Too new to know! | Jefferson, Lake Mills | Business Attraction | RFI for Microbial fermentation facility |
| | | | | | RFI for FAB Cold storage / manufacturing. Search for 60+ |
| 4/12/2023 | Icebox | PRELIMINARY - Too new to know! | Jefferson | Business Attraction | acre site |
| | | | | | |
| | | | | | Site 100k sf FAB manufacturing facility; looking for |
| 8/15/2022 | Kick | Active - Low | Jefferson | Business Attraction | proximity to Walworth County |
| | | | | Existing Business - | |
| 3/10/2023 | Label | PRELIMINARY - Too new to know! | Jefferson | Expansion | Assist with financing for their business. |
| | | | | | Property search for 10-15k sf of industrial space witin the |
| 11/10/2022 | Master | PRELIMINARY - Too new to know! | Jefferson County | Business Attraction | county |
| | | | | Residential | The state of the s |
| 9/23/2022 | Matt | ACTIVE - 50/50 | Jefferson | Development | Developer looking for assistance with financing gap |
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| | | | | | Retail store interested in expanding. Looking for assistance |
|------------|--------------|--------------------------------|-------------------|---------------------------|--|
| 3/3/2023 | Panko | PRELIMINARY - Too new to know! | Jefferson | Business Expansion | with financing. |
| | | | | Mixed-Use | |
| 9/6/2022 | Pink | ACTIVE - HIGH | Jefferson | Development | Interested in mixed-use development |
| | *** | | | Existing Business - | Needs additional workforce. Introduced to supporting |
| 4/13/2023 | Road | ACTIVE - HIGH | Waterloo | Expansion | organizations. |
| 2/20/2023 | Senior | Preliminary - HIGH | Fort Atkinson | New Business | Assist with finding a developer partner |
| 1/31/2023 | Shoe | ACTIVE - 50/50 | Watertown (t) | New Business | New business - assist with land acquisition & financing |
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| 11/02/2021 | Spring board | Preliminary - LOW | Palmyra | Development | Mixed-use development; assisting municipality. |
| 4/6/2023 | Turkey | ACTIVE - HIGH | Johnson Creek (J) | New Business | Assistance with municipal approvals |
| 11/1/2022 | Welcome | ACTIVE - High | Fort Atkinson | New Business | RLF Applicant |